

ATTORNEY DOCKET 90141

1 REAL TIME VEHICULAR ROUTING AND TRAFFIC GUIDANCE SYSTEM

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ABSTRACT OF THE DISCLOSURE

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5 Real time information is provided to subscribers on vehicle flow on roads within
6 territorial boundaries utilizing mobile devices, e.g., GPS enabled cell phones, as traffic
7 probes. The information is used, for example, for real time vehicle routing, roadside
8 emergency services requirements indication, traffic management or notifying public
9 agencies of conditions, as well as to generate historical flow patterns. Subscribers may
10 use cell phones, GPS enabled display panels, Internet enabled computers or PDAs. A
11 system and a method capture, analyze and describe traffic conditions in a plurality of
12 predefined grid segments, and supply to a subscriber base multiple levels of services
13 comprising alerting subscribers of impending traffic jams, alternatively supplying
14 subscribers via wireless communication or a network with routing instructions for a
15 subscriber specific route segment between first and second nodes, or for a set of route
16 segments in a subscriber specific or default stored matrix, following a known maximum
17 flow algorithm. Traffic in fixed or variable segments ahead of highway entranceways is
18 measured, and the data used to control directly traffic lights controlling access to the
19 highway.